PICKY BYTE

PORTFOLIO

A CREATIVE PARTNER FOR MODERN BRANDS

DHAKA, BANGLADESH



About Us

Every brand has a story. But too often, that story gets lost in generic marketing.
PickyByte started in 2024 with a simple belief: no two brands should look, sound, or feel the same.
We built PickyByte to bring together strategy, creativity, visual storytelling, and technology—helping businesses turn what makes them different into something people can actually see, feel, and remember.
From campaigns and social content to brand visuals, video and web experiences, we work closely with our clients to understand their business, their audience, and the perception they want to create.
Because we don't believe in creating content just for the sake of content.
We build brands people feel.

Our Services

01

BRANDING

Identity
Strategy
Campaigns

02

CONTENT

Social content
Visual
Design

03

VIDEO

Commercials
Product films
Campaign videos

04

DIGITAL

Web development
Landing pages
E-commerce

Why Choose Us?

Different industries. One creative standard.

01 FASHION

02 FITNESS

03 BEAUTY

04 FOOD

05 EDUCATION

06 CORPORATE

07 FACTORY

08 REAL ESTATE

10+
Clients

100+
Projects & Content Assets











Why Pickybyte?

What clients get	Why it matters
Strategy First	We don't create content just to fill a feed.
Visual Thinking	Every frame, layout and detail has a purpose.
Story-driven	We turn products, services and ideas into stories.
Hands-on execution	Strategy, creative and production work together, not in isolation.

Some of the brands we've worked with

JAMUNA

TAPOUT FITNESS

QUASEM INDUSTRIES LIMITED

iecc

Samuda

দেশLet

TRUCE

SAM BOND

EMPIRE

BOSTON Bite's

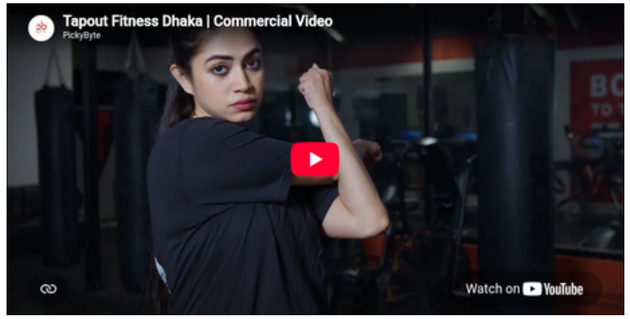
Case Study: Fitness & Gym

Challenge: The gym needed content that felt energetic and premium, not generic.

What We Did

Photography, Static Design, Cinematic commercial shoot, Athlete-focused videos, Motion graphics, Consistent visual tone

Result: A stronger visual identity with energetic, premium content built around the brand's fitness culture.



https://www.youtube.com/watch?v=dDrTIGP6lCQ



https://www.youtube.com/watch?v=8IOML_Si-AQ



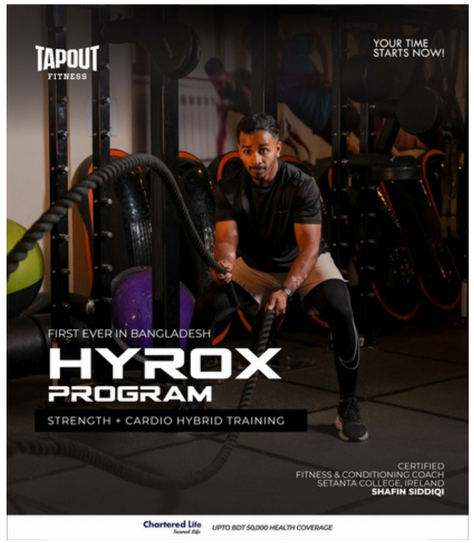
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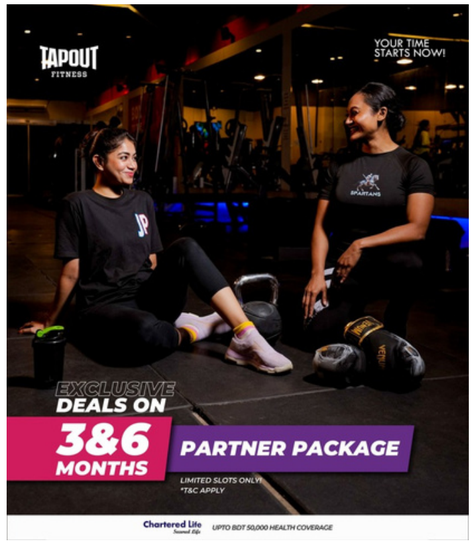


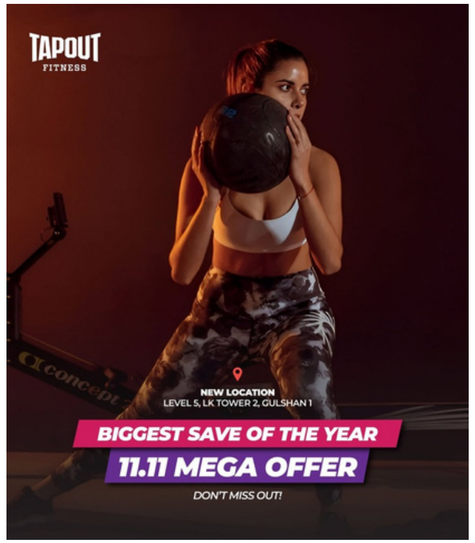
https://www.youtube.com/watch?v=uEybJWam3Co

Social Media Content For Tapout













IECC - Education & Campaign Content

Challenge: Communicate trust, clarity, and opportunity to prospective students.

What We Did

Campaign scripting, Bilingual social content, Event and promotional videos, Visual system for student-facing communication

Result: A clearer message and a more professional brand presence across channels.









Case Study: Jamuna Electronics

Challenge: New product feature showcase

What We Did

Cinematic commercial shoot, Consistent visual tone

Result: Product features translated into cinematic, campaign-ready visual content.



https://www.youtube.com/watch?v=Ueiyk5YCHWE



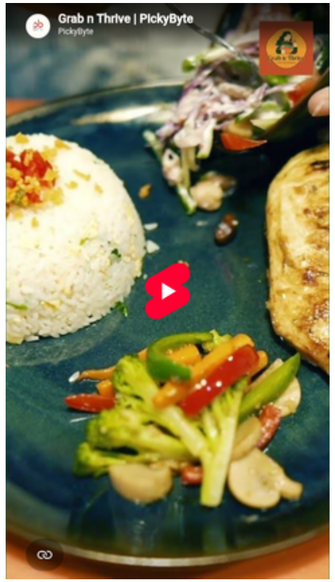
https://www.youtube.com/watch?v=ghVcSAL-eC4

Food & Restaurants

What We Did

Food photography, Social media reels, Visual storytelling focused on cravings and experience

Result: A more premium brand presentation and more save/share-worthy content.



https://www.youtube.com/shorts/Ru2_25jlo3s



https://www.youtube.com/watch?v=YHzpjrolvTs

Social Media Content for Boston Bites & Grab n Thrive









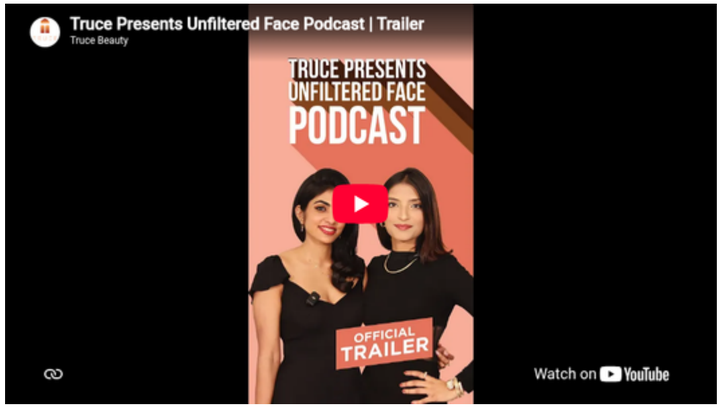




Beauty & Cosmetics

Podcast

Influencer Content · Beauty Video · Social Campaigns









Corporate & Industrial

Corporate Films, Factory Profiles, Director Testimonials, Industrial Photography, Brand Communication



https://www.facebook.com/share/v/1BvD6CDqhs/



https://www.facebook.com/QuasemIndustries/videos/422988500227178



https://www.youtube.com/watch?v=a5zjdekFmh8

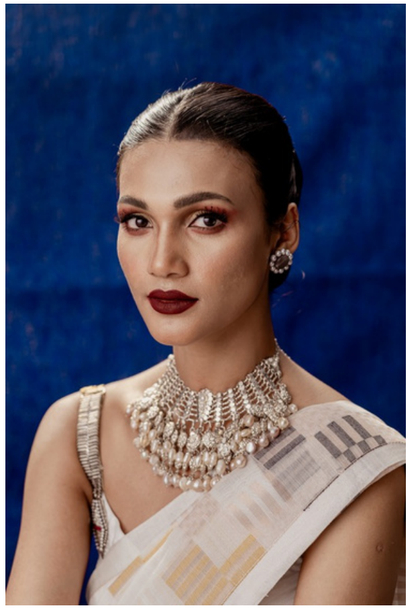
Case Study: Fashion

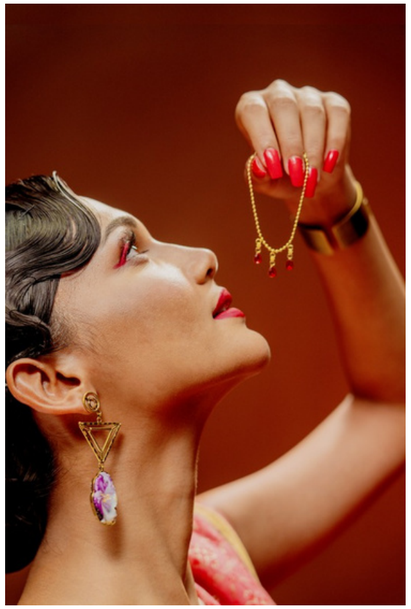
Challenge: The brand had products but lacked a premium visual identity online.

What We Did

Campaign art direction, Product photography, static design, reels, and launch content

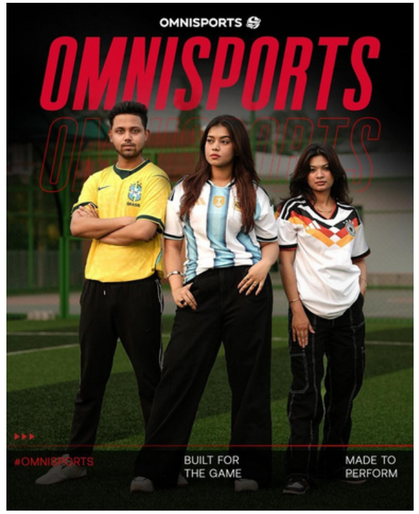
Result: A stronger premium look, more consistent content, and improved brand recall.



Social Media Content For Omni Sports Bd













LET'S BUILD SOMETHING PEOPLE REMEMBER.

Branding · Visual Storytelling · Web Development

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